

2023 Global Events

South Africa Outbound Trade Mission to America's Food and Beverage Show	AFRICA				
Food and Beverage Show	South Africa Outbound Trade Mission	April 10-13, 2023	Johannesburg & Cape Town		
Fine Food Australia BRAZIL		September 19, 2023	Miami, Florida		
Inbound Mission to America's Food and Beverage Show CANADA Canada Produce Marketing Association April 25-27, 2023 Toronto, Ontario Beer, Wine & Spirits Outbound May 14-16, 2023 Toronto, Ontario Corcery Innovations October 25-26, 2023 Toronto, Ontario Expo Quebec Vert November 1-3, 2023 Montreal, Quebec CENTRAL AMERICA & CARIBBEAN Caribbean & Central America Inbound Trade Mission Torout Guatemala Inbound Mission to Florida & Summer Fancy Food Espacio Food Service Trade Show September 26 − 28, 2023 Shanghai, China Outbound Trade Mission August 13-18, 2023 Beijing, Shenyang, Nanjing StAL China November 8-10, 2023 Shanghai, China Outbound Trade Mission August 22-24, 2023 Beijing, Shenyang, Nanjing Food Hotel China November 8-10, 2023 Bogota & Medellin, Colombia EUROPE IPM Essen January 24-27, 2023 Berlin, Germany Fruit Logistica February 8-10, 2023 Disseldorf, Germany International Food & Drink Event London March 19-21, 2023 Barcelona, Spain Inbound Trade Mission to Texas & Summer Fancy Food April 25-27, 2023 Barcelona, Spain Herms Inbound Trade Mission to Texas & Summer Fancy Food Seafood Expo Global April 25-27, 2023 Barcelona, Spain Herms Inbound Trade Mission to North Carolina & Kentucky September 11-15, 2023 Barcelona, Spain		AUSTRALIA			
Inbound Mission to America's Food and Beverage Show CANADA Canada Produce Marketing Association Beer, Wine & Spirits Outbound Beer & Sp	Fine Food Australia	September 11-14, 2023	Sydney, Australia		
September 19, 2023 Miami, Florida CANADA Canada Produce Marketing Association April 25-27, 2023 Toronto, Ontario Beer, Wine & Spirits Outbound May 14-16, 2023 Toronto, Ontario Grocery Innovations October 25-26, 2023 Toronto, Ontario Expo Quebec Vert November 1-3, 2023 Montreal, Quebec CENTRAL AMERICA & CARIBBEAN Caribbean & Central America Inbound Trade Mission Central America Outbound Trade Mission to Guatemala Inbound Mission to Florida & Summer Fancy Food CHINA Wood Species Log Inbound Trade Mission SIAL China May 18-20, 2023 Santiago, Chile CHINA Wood Species Log Inbound Trade Mission Outbound Trade Mission August 13-18, 2023 Shanghai, China Outbound Trade Mission August 13-18, 2023 Beijing, Shenyang, Nanjing Food Hotel China November 8-10, 2023 Shanghai, China Outbound Trade Mission August 22-24, 2023 Bogota & Medellin, Colombia EUROPE IPM Essen January 24-27, 2023 Berlin, Germany Fruit Logistica February 8-10, 2023 Disseldorf, Germany International Food & Drink Event London Inbound Trade Mission to Texas & Summer Fancy Food Seafood Expo Global April 25-27, 2023 Bercelona, Spain Hemp Inbound Trade Mission to North Carolina September 11-15, 2023 Bercelona, Spain		BRAZIL			
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Expo Quebec Vert CENTRAL AMERICA & CARIBBEAN Caribbean & Central America Inbound Trade Mission to Guatemala Inbound Mission to Florida & Summer Fancy Food Espacio Food Service Trade Show September 26 − 28, 2023 Santiago, Chile CHINA Wood Species Log Inbound Trade Mission Outbound Trade Mission August 9-10, 2023 Miami, Florida & New York, New York Espacio Food Service Trade Show September 26 − 28, 2023 Santiago, Chile CHINA Wood Species Log Inbound Trade Mission October 10-12, 2023 North Carolina SIAL China Outbound Trade Mission August 13-18, 2023 Food Hotel China November 8-10, 2023 Shanghai, China COLOMBIA Outbound Trade Mission August 22-24, 2023 Bogota & Medellin, Colombia EUROPE IPM Essen January 24-27, 2023 Essen, Germany Fruit Logistica February 8-10, 2023 ProWein March 19-21, 2023 Disseldorf, Germany International Food & Drink Event London Inbound Trade Mission to Texas & Summer Fancy Food Seafood Expo Global April 25-27, 2023 Barcelona, Spain Baleigh, NC & Louisville, KY Baleigh, NC & Louisville, KY Baleigh, NC & Louisville, KY	Beer, Wine & Spirits Outbound	May 14-16, 2023	Toronto, Ontario		
CENTRAL AMERICA & CARIBBEAN Caribbean & Central America Inbound Trade Mission to Guatemala Inbound Mission to Florida & Summer Fancy Food Espacio Food Service Trade Show September 26 – 28, 2023 Miami, Florida & New York, New York CHILE Espacio Food Service Trade Show September 26 – 28, 2023 Santiago, Chile CHINA Wood Species Log Inbound Trade Mission October 10-12, 2023 Myorth Carolina May 18-20, 2023 Shanghai, China Outbound Trade Mission August 13-18, 2023 September 8-10, 2023 Shanghai, China Outbound Trade Mission August 12-24, 2023 Bogota & Medellin, Colombia EUROPE IPM Essen January 24-27, 2023 February 8-10, 2023 ProWein March 19-21, 2023 International Food & Drink Event London Inbound Trade Mission to Texas & Summer Fancy Food Seafood Expo Global April 25-27, 2023 Raleigh, NC & Louisville, KY	Grocery Innovations	October 25-26, 2023	Toronto, Ontario		
Caribbean & Central America Inbound Trade Mission Central America Outbound Trade Mission to Guatemala Inbound Mission to Florida & Summer Fancy Food CHILE Espacio Food Service Trade Show September 26 − 28, 2023 Santiago, Chile CHINA Wood Species Log Inbound Trade Mission October 10-12, 2023 Shanghai, China Outbound Trade Mission August 13-18, 2023 Shanghai, China Outbound Trade Mission August 13-18, 2023 Shanghai, China Outbound Trade Mission August 13-18, 2023 Shanghai, China Outbound Trade Mission August 22-24, 2023 Shanghai, China Outbound Trade Mission August 13-18, 2023 Shanghai, China COLOMBIA Outbound Trade Mission August 22-24, 2023 Shanghai, China COLOMBIA Outbound Trade Mission August 22-24, 2023 Shanghai, China COLOMBIA Outbound Trade Mission August 22-24, 2023 Shanghai, China COLOMBIA Outbound Trade Mission August 22-24, 2023 Shanghai, China COLOMBIA Outbound Trade Mission August 22-24, 2023 Shanghai, China COLOMBIA Outbound Trade Mission August 22-24, 2023 Shanghai, China COLOMBIA Outbound Trade Mission August 22-24, 2023 Shanghai, China Colombia EUROPE IPM Essen February 8-10, 2023 Shanghai, China Disseldorf, Germany Fruit Logistica February 8-10, 2023 Shanghai, China Colombia London International Food & Drink Event London Amarch 19-21, 2023 Düsseldorf, Germany International Food & Drink Event London Inbound Trade Mission to Texas & Summer Fancy Food Seafood Expo Global April 25-27, 2023 Barcelona, Spain Raleigh, NC & Louisville, KY Raleigh, NC & Louisville, KY	Expo Quebec Vert	November 1-3, 2023	Montreal, Quebec		
Trade Mission Central America Outbound Trade Mission to Guatemala Inbound Mission to Florida & Summer Fancy Food CHILE Espacio Food Service Trade Show September 26 – 28, 2023 Miami, Florida & New York, New York CHINA Wood Species Log Inbound Trade Mission October 10-12, 2023 Miami, Florida & New York, New York CHINA Wood Species Log Inbound Trade Mission May 18–20, 2023 Shanghai, China Outbound Trade Mission August 13-18, 2023 Beijing, Shenyang, Nanjing Food Hotel China Outbound Trade Mission August 22-24, 2023 Bogota & Medellin, Colombia EUROPE IPM Essen January 24-27, 2023 Essen, Germany Fruit Logistica February 8-10, 2023 Berlin, Germany ProWein March 19-21, 2023 Düsseldorf, Germany International Food & Drink Event London Inbound Trade Mission to Texas & Summer Fancy Food Seafood Expo Global April 25-27, 2023 Barcelona, Spain Raleigh, NC & Louisville, KY Raleigh, NC & Louisville, KY	CENTRAL AMERICA & CARIBBEAN				
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Outbound Trade Mission August 13-18, 2023 Beijing, Shenyang, Nanjing Shanghai, China COLOMBIA Outbound Trade Mission August 22-24, 2023 Bogota & Medellin, Colombia EUROPE IPM Essen January 24-27, 2023 February 8-10, 2023 Berlin, Germany ProWein March 19-21, 2023 Düsseldorf, Germany International Food & Drink Event London Inbound Trade Mission to Texas & Summer Fancy Food Seafood Expo Global April 25-27, 2023 Raleigh, NC & Louisville, KY		October 10-12, 2023	North Carolina		
Food Hotel China November 8-10, 2023 Shanghai, China COLOMBIA Outbound Trade Mission August 22-24, 2023 Bogota & Medellin, Colombia EUROPE IPM Essen January 24-27, 2023 February 8-10, 2023 Berlin, Germany ProWein March 19-21, 2023 Düsseldorf, Germany International Food & Drink Event London Inbound Trade Mission to Texas & Summer Fancy Food Seafood Expo Global Hemp Inbound Trade Mission to North Carolina & Kentucky Raleigh, NC & Louisville, KY	SIAL China	May 18–20, 2023	Shanghai, China		
Outbound Trade Mission August 22-24, 2023 Bogota & Medellin, Colombia EUROPE IPM Essen January 24-27, 2023 February 8-10, 2023 Berlin, Germany ProWein March 19-21, 2023 Düsseldorf, Germany International Food & Drink Event London Inbound Trade Mission to Texas & Summer Fancy Food Seafood Expo Global Hemp Inbound Trade Mission to North Carolina & Kentucky Carolina & Kentucky Bogota & Medellin, Colombia Bogota & Medellin, Colombia Bogota & Medellin, Colombia Bogota & Medellin, Colombia EUROPE January 24-27, 2023 Essen, Germany Düsseldorf, Germany London, United Kingdom Texas and New York Barcelona, Spain Raleigh, NC & Louisville, KY Raleigh, NC & Louisville, KY		-	Beijing, Shenyang, Nanjing		
Outbound Trade Mission August 22-24, 2023 Bogota & Medellin, Colombia EUROPE IPM Essen January 24-27, 2023 February 8-10, 2023 Berlin, Germany ProWein March 19-21, 2023 Düsseldorf, Germany International Food & Drink Event London Inbound Trade Mission to Texas & Summer Fancy Food Seafood Expo Global Hemp Inbound Trade Mission to North Carolina & Kentucky August 22-24, 2023 Bogota & Medellin, Colombia Essen, Germany Düsseldorf, Germany London, United Kingdom Texas and New York ■ September 11-15, 2023 Raleigh, NC & Louisville, KY	Food Hotel China	November 8-10, 2023	Shanghai, China		
EUROPE IPM Essen IPM Essen Fruit Logistica February 8-10, 2023 Berlin, Germany ProWein March 19-21, 2023 Düsseldorf, Germany International Food & Drink Event London Inbound Trade Mission to Texas & Summer Fancy Food Seafood Expo Global Hemp Inbound Trade Mission to North Carolina & Kentucky February 8-10, 2023 March 19-21, 2023 Düsseldorf, Germany London, United Kingdom Texas and New York April 25-27, 2023 Barcelona, Spain Raleigh, NC & Louisville, KY Raleigh, NC & Louisville, KY	COLOMBIA				
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Fruit Logistica ProWein March 19-21, 2023 Düsseldorf, Germany International Food & Drink Event London Inbound Trade Mission to Texas & Summer Fancy Food Seafood Expo Global Hemp Inbound Trade Mission to North Carolina & Kentucky February 8-10, 2023 March 19-21, 2023 Düsseldorf, Germany London, United Kingdom Texas and New York February 8-10, 2023 Düsseldorf, Germany London, United Kingdom Texas and New York Raleigh, NC & Louisville, KY	EUROPE				
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International Food & Drink Event London Inbound Trade Mission to Texas & Summer Fancy Food Seafood Expo Global Hemp Inbound Trade Mission to North Carolina & Kentucky March 20-22, 2023 London, United Kingdom Texas and New York Barcelona, Spain Raleigh, NC & Louisville, KY	Fruit Logistica	February 8-10, 2023	Berlin, Germany		
London Inbound Trade Mission to Texas & Summer Fancy Food Seafood Expo Global Hemp Inbound Trade Mission to North Carolina & Kentucky March 20-22, 2023 June 20-26, 2023 Texas and New York Barcelona, Spain Raleigh, NC & Louisville, KY	ProWein	March 19-21, 2023	Düsseldorf, Germany		
Inbound Trade Mission to Texas & Summer Fancy Food Seafood Expo Global Hemp Inbound Trade Mission to North Carolina & Kentucky June 20-26, 2023 Texas and New York Barcelona, Spain Raleigh, NC & Louisville, KY		March 20-22, 2023	London, United Kingdom		
Seafood Expo GlobalApril 25-27, 2023Barcelona, SpainHemp Inbound Trade Mission to North Carolina & KentuckySeptember 11-15, 2023Raleigh, NC & Louisville, KY	Inbound Trade Mission to Texas &	June 20-26, 2023	Texas and New York		
Hemp Inbound Trade Mission to North Carolina & Kentucky September 11-15, 2023 Raleigh, NC & Louisville, KY	·	April 25-27, 2023	Barcelona, Spain		
	Hemp Inbound Trade Mission to North	•			
	·	October 7-11, 2023	Cologne, Germany		



2023 Global Events

HONG KONG			
HOFEX	May 10-12, 2023	Hong Kong	
Outbound Trade Mission	August 19-22, 2023	Hong Kong & Macau	
Hong Kong International Beer, Wine & Spirits Fair	November 3-5, 2023	Hong Kong	
INDIA			
Outbound Trade Mission & SIAL India	December 7-12, 2023	New Delhi & Mumbai	
JAPAN			
FoodEX Japan	March 7-10, 2023	Tokyo, Japan	
ATO Japan Product Showcase & Outbound Mission	Summer/Fall 2023	Tokyo & Additional City, Japan	
MEXICO			
Expo Antad & Alimentaria	March 7-9, 2023	Guadalajara, Mexico	
Mexico Inbound Trade Mission	August 1-3, 2023	Houston, Texas & Atlanta, Georgia	
MIDDLE EAST			
Gulfood	February 20-24, 2023	Dubai, United Arab Emirates	
PERU			
Inbound Trade Mission to Summer Fancy Food Show	June 24, 2023	New York, New York	
SINGAPORE			
Seafood Expo Asia	September 11-13, 2023	Singapore	
SOUTH KOREA			
Seoul Food and Hotel	May 30 - June 2, 2023	Seoul, South Korea	
TAIWAN			
Inbound Mission to America's Food and Beverage Show	September 19, 2023	Miami, Florida	
	WORLD		
Summer Fancy Food Show	June 25-27, 2023	New York, New York	